UAM ASIAN MOTORCYCLE UNION



FIM Asian Motocross / Supercross Championships -

Total Global Telecast figures is at 494 million households with replay's (2) not counted on ESPN, Star TV and other global international networks. Telecast is post event. Please find below listed countries of coverage of our telecast.

Programme	Duration	Programmes Per Annum	No of Txs	Network	Territory	Homes	Basis
Motorsport Mundial	26 mins	52		Speed	Canada	4,500,000	Channel's Figures
Motorsport Mundial	26 mins	52	4	Dubai Sports Channel	Dubai	1,000,000	Estimates
Motorsport Mundial	26 mins	13	2	YLE2	Finland	5,000,000	Estimates
Motorsport Mundial	26 mins	52	-	UBC	Thailand		Channel's Figures
Motorsport Mundial	26 mins	52	2	Channel 5	United Kingdom		Channel's Figures
Motorsport Mundial	26 mins	52	1	BT Broadband	United Kingdom	1,000,000	Channel's Figures
Motorsport Mundial	26 mins	26	4	Telecable	Uruguay		Channel's Figures
Motorsport Mundial	26 mins	52		Speed	USA	65,000,000	Channel's Figures
Motorsport Mundial	26 mins	52	5	Revs.tv (Broadband)	United Kingdom	10,000	Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Argentina/Para/Urug	8,607,079	Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Australia	4,314,570	Channel's Figures
Motorsport Asia	26 mins	52	5	ESPN India	Bangladesh	317,565	Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Brazil	4,635,638	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Brunei	25,495	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Cambodia	5,520,000	Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Carribbean	697,041	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	China	90,000,000	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Hong Kong		Channel's Figures
Motorsport Asia	26 mins	52	5	ESPN India	India	23,300,000	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Indonesia	142,078	Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Israel	1,950,412	Channel's Figures
Motorsport Asia	26 mins	52	З	ESPN - Sports I	Japan	4,696,510	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Laos	1,760,000	Channel's Figures
Motorsport Asia	26 mins	52		ESPN Asia	Macau	6,700	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Malaysia		Channel's Figures
Motorsport Asia	26 mins	52	З	ESPN	Maldives		Estimates
Motorsport Asia	26 mins	52			Mexico		Channel's Figures
Motorsport Asia	26 mins	52		ESPN	Middle East		Channel's Figures
Motorsport Asia	26 mins	52		ESPN	Misc Latin America		Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Misc Pan-Asia	10,140,000	
Motorsport Asia	26 mins	52	7	ESPN Asia	Mongolia	88,365	Estimates

Programme	Duration	Programmes Per Annum	No of Txs	Network	Territory	Homes	Basis
Motorsport Asia	26 mins	52	7	ESPN Asia	Myanmar	1,920,000	Channel's Figures
Motorsport Asia	26 mins	52	5	ESPN India	Nepal	53,000	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	New Caledonia	6,727	Estimates
Motorsport Asia	26 mins	52	3	ESPN/Sky Sport	New Zealand	542,900	Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Oceana	13,520,000	Estimates
Motorsport Asia	26 mins	52	5	ESPN India	Pakistan	1,300,000	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Papua New Guinea	9,065	Channel's Figures
Motorsport Asia	26 mins	52	4	ESPN Philippines	Philippines	944,984	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Singapore	305,105	Channel's Figures
Motorsport Asia	26 mins	52	4	ESPN MBC	South Korea	4,513,500	Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Southern Africa	2,340,650	Channel's Figures
Motorsport Asia	26 mins	52	3	ESPN	Sri Lanka	624,400	Estimates
Motorsport Asia	26 mins	52	3	ESPN Taiwan	Taiwan	5,785,000	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Thailand	461,078	Channel's Figures
Motorsport Asia	26 mins	52	7	ESPN Asia	Vietnam	7,962	Channel's Figures
Max Power	52 mins	52	5	Canal + Sport	Scandinavia	700,000	Channel's Figures
Max Power	52 mins	52	3	Star Sports India	Bangladesh	288,000	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	Brunei	22,834	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	Cambodia	5,520,000	Channel's Figures
Max Power	52 mins	52	4	Star Sports Asia	China	19,777,100	Channel's Figures
Max Power	52 mins	26	3	Prime Time Sports	Europe (Eutell Sat2)	3,000,000	Estimates
Max Power	52 mins	52	2	Star Sports SEA	Hong Kong	436,082	Channel's Figures
Max Power	52 mins	52	3	Star Sports India	India	23,300,000	Channel's Figures
Max Power	52 mins	52	6	Star Sports SEA/Asia	Indonesia	1,070,582	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	Laos	1,760,000	Estimates
Max Power	52 mins	52	2	Star Sports SEA	Macau	6,700	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	Malaysia	1,029,449	Channel's Figures
Max Power	52 mins	52	3	Star Sports	Misc Pan-Asia	68,353,000	Estimates
Max Power	52 mins	52	3	Star Sports	Maldives	10,000	Estimates
Max Power	52 mins	52	4	Star Sports Asia	Mongolia	88,365	Estimates
Max Power	52 mins	52	2	Star Sports SEA	Myanmar	1,920,000	Channel's Figures

Programme	Duration	Programmes Per Annum	No of Txs	Network	Territory	Homes	Basis
Max Power	52 mins	52	3	Star Sports India	Nepal	16,000	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	New Caledonia	6,727	Estimates
Max Power	52 mins	52	3	Star Sports India	Pakistan	1,300,000	Channel's Figures
Max Power	52 mins	52	4	Star Sports Asia	Papua New Guinea	10,000	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	Philippines	944,984	Channel's Figures
Max Power	52 mins	52	2	KSA	Saudi Arabia	870,000	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	Singapore	288,948	Channel's Figures
Max Power	52 mins	52	4	Star Sports Asia	South Korea	4,513,500	Channel's Figures
Max Power	52 mins	52	3	Star Sports	Sri Lanka	624,400	Estimates
Max Power	52 mins	52	4	Star Sports Taiwan	Taiwan	5,785,000	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	Thailand	510,000	Channel's Figures
Max Power	52 mins	52	2	ITV	Thailand	18,000,000	Estimates
Max Power	52 mins	52	5	Sky Sports	UK & Eire	7,400,000	Channel's Figures
Max Power	52 mins	52	1	Home Choice (VOD)	United Kingdom	10,000	Channel's Figures
Max Power	52 mins	52	2	Star Sports SEA	Vietnam		Channel's Figures
	Total Potential Homes (excluding those with unpublished figures)						